

Defence

Production Requirements

Dimensions - Jane's International ABC Aerospace Directory, Jane's International Defence Directory

		Depth x Width (mm)	Depth x Width (in)
Front cover	(type area)	150 x 180	5 ⁷ / ₈ x 7 ¹ / ₈
Outside back cover*	(trim)	303 x 214	12 x 8 ³ / ₈
	(bleed)	309 x 220	12 ¹ / ₄ x 8 ⁵ / ₈
	(type area)	274 x 175	10 ³ / ₄ x 6 ⁷ / ₈
Full page	(trim)	297 x 210	11 ³ / ₄ x 8 ¹ / ₄
	(bleed)	303 x 216	12 x 8 ¹ / ₂
	(type area)	263 x 185	10 ³ / ₈ x 7 ¹ / ₄
Half page	(vertical)	263 x 88	10 ³ / ₈ x 3 ¹ / ₂
	(horizontal)	128 x 185	5 x 7 ¹ / ₄
Third page	(vertical)	263 x 59	10 ³ / ₈ x 2 ¹ / ₂
	(horizontal)	88 x 185	3 ¹ / ₂ x 7 ¹ / ₄
Quarter page	(vertical)	128 x 88	5 x 3 ¹ / ₂
	(horizontal)	62 x 185	2 ¹ / ₂ x 7 ¹ / ₄
Eighth page	(horizontal)	29 x 185	1 ¹ / ₈ x 7 ¹ / ₄

All dimensions are type area unless otherwise specified.

*Space required for barcode

Dimensions - All Other Annual Titles

		Depth x Width (mm)	Depth x Width (in)
Front cover	(type area)	150 x 180	5 ⁷ / ₈ x 7 ¹ / ₈
Outside back cover*	(trim)	324 x 222	12 ³ / ₄ x 8 ³ / ₄
	(bleed)	330 x 228	13 x 9
	(type area)	299 x 185	11 ³ / ₄ x 7 ¹ / ₄
Full page	(trim)	318 x 216	12 ¹ / ₂ x 8 ¹ / ₂
	(bleed)	324 x 222	12 ³ / ₄ x 8 ³ / ₄
	(type area)	279 x 185	11 x 7 ¹ / ₄
Half page	(vertical)	279 x 85	11 x 3 ³ / ₈
	(horizontal)	136 x 185	5 ³ / ₈ x 7 ¹ / ₄
Third page	(vertical)	279 x 59	11 x 2 ³ / ₈
	(horizontal)	93 x 185	3 ⁵ / ₈ x 7 ¹ / ₄
Quarter page	(vertical)	136 x 85	5 ³ / ₈ x 3 ³ / ₈
	(horizontal)	68 x 185	2 ⁵ / ₈ x 7 ¹ / ₄
Eighth page	(horizontal)	29 x 185	1 ¹ / ₈ x 7 ¹ / ₄

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Dimensions - Bi-annual Titles

		Depth x Width (mm)	Depth x Width (in)
Front cover	(type area)	150 x 180	5 ⁷ / ₈ x 7 ¹ / ₈
Full page	(trim)	297 x 202	11 ³ / ₄ x 8
	(bleed)	303 x 208	12 x 8 ¹ / ₄
	(type area)	263 x 177	10 ³ / ₈ x 7
	(horizontal)	128 x 177	5 x 7
Quarter page	(horizontal)	62 x 177	2 ¹ / ₂ x 7
Eighth page	(horizontal)	29 x 177	1 ¹ / ₈ x 7

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Defence

Technical Specifications

File Format

- PDF version 1.3 or higher. PDF files must be supplied as composite CMYK. (Spot colour, RGB colour, LAB colour are not accepted.)
- Your PDF files must be supplied as single pages.
- Pages must be created to include bleed when required.
- Crop marks must be included to show trim marks. A 3mm offset is recommended for bleed.
- Your PDF files must contain all images in high resolution, CMYK format and have all fonts embedded.
- Your PDF files should not contain any True Type or MultipleMaster fonts, original JPEG images, or copydot scan elements.
- Your PDF files should be run through a flightchecking application before transmission to ensure file and colour integrity.
- Content of digital files must be verified before transmission, and all relevant graphics and fonts must be included. The file content remains the responsibility of the sender.

The flightchecker must ensure the following:

- PDF version 1.3 or higher – Image resolution = 300 dpi (min).
- All fonts embedded – Colour = CMYK.
- File names should include: Advertiser, Publication and Issue date.
- A proof must be supplied of digital file submitted (i.e. the PDF), and should be 100% of final size. The proof being supplied must be generated from the PDF.
- For colour – cromalin or equivalent must be supplied.

File Transfer Methods

- Ad-Drop. An easy, quick and reliable method for transmitting your advertising material to Jane's. If you would like to use this service, notify Advertising Sales and a username and a password will be given to you. Then simply visit <http://ad-drop.janes.com> and you can start using the Ad-Drop service.
- E-mail. Files may be transmitted via e-mail – recommended file size 5 Mb maximum. Send your files to ads@janes.com
- If supplying files on disc, please use industry standard CD-ROM or ZIP. Media must be write-protected and contain only the file required for each advertisement.

For more information on creating or supplying PDF files to Jane's refer to our 'Jane's Guide to Supplying Advertising Material' which can be sent via e-mail or accessed online at http://www.janes.com/advertising/pdf/janes_supplying_pdf.pdf.



Airport Group

Production Requirements

Dimensions – Jane's Airports and Handling Agents

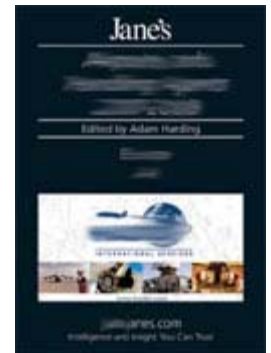
		Depth x Width (mm)	Depth x Width (in)
Full page	(trim)	210 x 148	8 ¹ / ₄ x 5 ⁷ / ₈
	(bleed)	216 x 154	8 ¹ / ₂ x 6 ¹ / ₈
	(type area)	190 x 128	7 ¹ / ₂ x 5

Dimensions – All Other Annual Titles

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Front cover	(type area)	150 x 180	5 ¹ / ₄ x 7 ¹ / ₈
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	(type area)	299 x 185	11 ³ / ₄ x 7 ¹ / ₄
Full page	(trim)	318 x 216	12 ¹ / ₂ x 8 ¹ / ₂
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	(type area)	279 x 185	11 x 7 ¹ / ₄
Half page	(vertical)	279 x 85	11 x 3 ³ / ₈
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- All fonts embedded – Colour = CMYK.
- File names should include: Advertiser, publication and Issue date.
- A proof must be supplied of digital file submitted (i.e. the PDF), and should be 100% of final size. The proof being supplied must be generated from the PDF.
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- E-mail. Files may be transmitted via e-mail – recommended file size 5 Mb maximum. Send your files to ads@janes.com
- If supplying files on disc, please use industry standard CD-ROM or ZIP Media must be write protected and contain only the file required for each advertisement.

For more information on creating or supplying PDF files to Jane's refer to our 'Jane's Guide to Supplying Advertising Material' which can be sent via e-mail or accessed online at http://www.janes.com/advertising/pdf/janes_supplying_pdf.pdf.