

Defence

Production Requirements

Dimensions

		Depth x Width (mm)	Depth x Width (in)
Double page	(trim)	273 x 410	10 ^{3/4} x 16 ^{1/8}
	(bleed)	279 x 416	11 x 16 ^{3/8}
	(type area)	246 x 388	9 ^{3/4} x 15 ^{1/4}
Full page	(trim)	273 x 205	10 ^{3/4} x 8
	(bleed)	279 x 211	11 x 8 ^{1/4}
	(type area)	246 x 182	9 ^{3/4} x 7 ^{1/8}
Two-thirds page	(vertical)	246 x 120	9 ^{3/4} x 4 ^{3/4}
Half page	(vertical)	246 x 89	9 ^{3/4} x 3 ^{1/2}
	(horizontal)	121 x 182	4 ^{3/4} x 7 ^{1/8}
	(island)	180 x 120	7 ^{1/8} x 4 ^{3/4}
Half page spread	(trim)	137 x 410	5 ^{3/8} x 16 ^{1/8}
	(bleed)	140 x 416	5 ^{1/2} x 16 ^{3/8}
	(type area)	121 x 388	4 ^{3/4} x 15 ^{1/4}
Third page	(vertical)	246 x 58	9 ^{3/4} x 2 ^{1/4}
	(horizontal)	82 x 182	3 ^{1/4} x 7 ^{1/8}
Quarter page	(vertical)	121 x 89	4 ^{3/4} x 3 ^{1/2}
	(horizontal)	58 x 182	2 ^{1/4} x 7 ^{1/8}
Eighth page	(horizontal)	29 x 182	1 ^{1/8} x 7 ^{1/8}



All dimensions are type area unless otherwise specified.

Technical Specifications

File Format

- PDF version 1.3 or higher. PDF files must be supplied as composite CMYK. (Spot colour, RGB colour, LAB colour are not accepted.)
- Your PDF files must be supplied as single pages.
- Pages must be created to include bleed when required.
- Crop marks must be included to show trim marks. A 3mm offset is recommended for bleed.
- Your PDF files must contain all images in high resolution, CMYK format and have all fonts embedded.
- Your PDF files should not contain any True Type or MultipleMaster fonts, original JPEG images, or copydot scan elements.
- Your PDF files should be run through a flightchecking application before transmission to ensure file and colour integrity.
- Content of digital files must be verified before transmission, and all relevant graphics and fonts must be included. The file content remains the responsibility of the sender.

The flightchecker must ensure the following:

- PDF version 1.3 or higher – Image resolution = 300 dpi (min).
- All fonts embedded – Colour = CMYK.
- File names should include: Advertiser, Publication and Issue date.
- A proof must be supplied of digital file submitted (i.e. the PDF), and should be 100% of final size. The proof being supplied must be generated from the PDF.
- For colour – Cromalin or equivalent must be supplied.

File Transfer Methods

- Ad-Drop. An easy, quick and reliable method for transmitting your advertising material to Jane's. If you would like to use this service, notify Advertising Sales and a username and password will be given to you. Then simply visit <http://ad-drop.janes.com> and you can start using the Ad-Drop service.
- E-mail. Files may be transmitted via e-mail – recommended file size 5 MB maximum. Send your files to ads@janes.com
- If supplying files on disc, please use industry standard CD-ROM or ZIP. Media must be write-protected and contain only the file required for each advertisement.

For more information on creating or supplying PDF files to Jane's refer to our 'Jane's Guide to Supplying Advertising Material' which can be sent via e-mail or accessed online at http://www.janes.com/advertising/pdf/janes_supplying_pdf.pdf.

Transport

Production Requirements



Dimensions

		Depth x Width (mm)	Depth x Width (in)
Double page spread	(trim)	297 x 420	11 ^{3/4} x 16 ^{1/2}
	(bleed)	303 x 426	12 x 16 ^{3/4}
	(type area)	263 x 410	10 ^{3/8} x 16 ^{1/8}
Full page	(trim)	297 x 210	11 ^{3/4} x 8 ^{1/4}
	(bleed)	303 x 216	12 x 8 ^{1/2}
	(type area)	263 x 185	10 ^{3/8} x 7 ^{1/4}
Two-thirds	(vertical)	263 x 122	10 ^{3/8} x 4 ^{3/4}
Half page	(vertical)	263 x 88	10 ^{3/8} x 3 ^{1/2}
	(horizontal)	128 x 185	5 x 7 ^{1/4}
Third page	(vertical)	263 x 59	10 ^{3/8} x 2 ^{3/8}
	(horizontal)	88 x 185	3 ^{1/2} x 7 ^{1/4}
Quarter page	(vertical)	128 x 88	5 x 3 ^{1/2}
	(horizontal)	62 x 185	2 ^{1/2} x 7 ^{1/4}
Eighth page	(horizontal)	29 x 185	1 ^{1/8} x 7 ^{1/4}

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- E-mail. Files may be transmitted via e-mail – recommended file size 5 MB maximum. Send your files to ads@janes.com
- If supplying files on disc, please use industry standard CD-ROM or ZIP Media must be write-protected and contain only the file required for each advertisement.

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Law Enforcement

Production Requirements



Dimensions

		Depth x Width (mm)
Double page (25 mm gutter)	(type area)	267 x 390
	(trim)	297 x 420
	(bleed)	303 x 426
Full page	(type area)	267 x 180
	(trim)	297 x 210
	(bleed)	303 x 216
Half page	(horizontal)	130 x 180
	(vertical)	267 x 88
Quarter page	(vertical)	130 x 88
Eighth page	(vertical)	63 x 88
	(horizontal)	30 x 180

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Column widths: 42mm, 88mm, 133mm, 180mm

Contact the sales team for further details: Tel +44 (0) 20 8276 4724

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Free copy set service available

Defence, Transport and Law Enforcement

Terms and Conditions

1. Cancellations and transfers can be accepted only if in writing and if received not less than **4 weeks** before Order deadline.
2. Special positions are given only if agreed by the Group. An additional charge may be levied.
3. The Group cannot be held responsible for alterations or corrections to proofs if returned after the specified date.
4. All production work handled by the Group, including reproduction from complete artwork, will be charged at cost to the advertiser.
5. The Group reserves the right to refuse or cancel any advertisement without reason or notice, (returning any money paid); also to alter or postpone the publication date.
6. The Group cannot take any responsibility for the accuracy of copy given verbally to the Group.
7. Advertisers' or their agents' material is held by the Group at the owner's risk. The Group will retain film or other material for up to 12 months and reserves the right to destroy them thereafter.
8. The Group is not responsible for any loss howsoever occasioned, as a result of delay or failure to publish any edition and where any such edition is not published, the advertiser must pay at the stipulated rate for all the advertisements which have in fact been published.
9. The advertiser hereby warrants to the Group that its advertisements are in no way whatever a violation of any existing copyright; that they contain nothing objectionable, indecent or libellous, and hereby indemnifies the Group against any loss, injury or damage which may be occasioned to the Group in consequence of any breach of this warranty arising from the placing of its advertisement in the Group's publications.
10. Each invoice rendered by the Group to the advertiser or agent shall be paid within 30 days of the date of the invoice. Should any invoice remain unpaid after the expiry of 30 days, then the Group reserves the right to charge interest on the outstanding invoice at the rate of 1.5% per month or part of the month from the date when the invoice shall have been due for payment, until payment is actually received by the Group. In addition, failure to pay accounts in accordance with our terms and conditions will make advertising agencies liable to the following reductions in any commission otherwise allowed to agencies: 5% on the gross rate where the sum owing remains unpaid one month or more after due date.
11. A voucher copy will be provided for each insertion.
12. Should the advertising agency fail to pay any invoice within the period of 30 days, the agent agrees that the Group may recover payment in full direct from the client, unless the client has already paid the agent. In the event that the Group receives such payment from the client, the Group shall, subject to any other claim it may have against the agent, remit to the agent forthwith on receipt of payment, the commission due to the agent calculated in accordance with Clause 10 above.
13. Should the advertiser or its agency fail to supply advertisement material of an acceptable standard or instructions by the specified copy deadlines for any issue or edition, and has not cancelled or amended the issue date as originally made, then the Group reserves the right to charge the full cost of the advertisement booked.
14. The Group may charge to the advertisers' or agents' account the cost of enforcing any of its rights against the customer for non payment of outstanding debts in accordance with the Group's credit terms, including any expenses incurred by reason of the customer's breach of these conditions. Should the Group refer an outstanding account to either a debt collection agency or solicitors for collection, then any further business to be transacted with that customer would be handled on a pro forma basis.

