

Defence

Production Requirements

Dimensions

		Depth x Width (mm)	Depth x Width (in)
Double page	(trim)	273 x 410	10 ^{3/4} x 16 ^{1/8}
	(bleed)	279 x 416	11 x 16 ^{3/8}
	(type area)	246 x 388	9 ^{3/4} x 15 ^{1/4}
Full page	(trim)	273 x 205	10 ^{3/4} x 8
	(bleed)	279 x 211	11 x 8 ^{1/4}
	(type area)	246 x 182	9 ^{3/4} x 7 ^{1/8}
Two-thirds page	(vertical)	246 x 120	9 ^{3/4} x 4 ^{3/4}
Half page	(vertical)	246 x 89	9 ^{3/4} x 3 ^{1/2}
	(horizontal)	121 x 182	4 ^{3/4} x 7 ^{1/8}
	(island)	180 x 120	7 ^{1/8} x 4 ^{3/4}
Half page spread	(trim)	137 x 410	5 ^{3/8} x 16 ^{1/8}
	(bleed)	140 x 416	5 ^{1/2} x 16 ^{3/8}
	(type area)	121 x 388	4 ^{3/4} x 15 ^{1/4}
Third page	(vertical)	246 x 58	9 ^{3/4} x 2 ^{1/4}
	(horizontal)	82 x 182	3 ^{1/4} x 7 ^{1/8}
Quarter page	(vertical)	121 x 89	4 ^{3/4} x 3 ^{1/2}
	(horizontal)	58 x 182	2 ^{1/4} x 7 ^{1/8}
Eighth page	(horizontal)	29 x 182	1 ^{1/8} x 7 ^{1/8}

All dimensions are type area unless otherwise specified.



Technical Specifications

File Format

- PDF version 1.3 or higher. PDF files must be supplied as composite CMYK. (Spot colour, RGB colour, LAB colour are not accepted.)
- Your PDF files must be supplied as single pages.
- Pages must be created to include bleed when required.
- Crop marks must be included to show trim marks. A 3mm offset is recommended for bleed.
- Your PDF files must contain all images in high resolution, CMYK format and have all fonts embedded.
- Your PDF files should not contain any True Type or MultipleMaster fonts, original JPEG images, or copydot scan elements.
- Your PDF files should be run through a flightchecking application before transmission to ensure file and colour integrity.
- Content of digital files must be verified before transmission, and all relevant graphics and fonts must be included. The file content remains the responsibility of the sender.

The flightchecker must ensure the following:

- PDF version 1.3 or higher – Image resolution = 300 dpi (min).
- All fonts embedded – Colour = CMYK.
- File names should include: Advertiser, Publication and Issue date.
- A proof must be supplied of digital file submitted (i.e. the PDF), and should be 100% of final size. The proof being supplied must be generated from the PDF.
- For colour – Cromalin or equivalent must be supplied.

File Transfer Methods

- Ad-Drop. An easy, quick and reliable method for transmitting your advertising material to Jane's. If you would like to use this service, notify Advertising Sales and a username and password will be given to you. Then simply visit <http://ad-drop.janes.com> and you can start using the Ad-Drop service.
- E-mail. Files may be transmitted via e-mail – recommended file size 5 MB maximum. Send your files to ads@janes.com
- If supplying files on disc, please use industry standard CD-ROM or ZIP. Media must be write-protected and contain only the file required for each advertisement.

For more information on creating or supplying PDF files to Jane's refer to our 'Jane's Guide to Supplying Advertising Material' which can be sent via e-mail or accessed online at http://www.janes.com/advertising/pdf/janes_supplying_pdf.pdf.

Airport Group
Production Requirements



Dimensions

		Depth x Width (mm)	Depth x Width (in)
Double page spread	(trim)	297 x 420	11 ^{3/4} x 16 ^{1/2}
	(bleed)	303 x 426	12 x 16 ^{3/4}
	(type area)	263 x 410	10 ^{3/8} x 16 ^{1/8}
Full page	(trim)	297 x 210	11 ^{3/4} x 8 ^{1/4}
	(bleed)	303 x 216	12 x 8 ^{1/2}
	(type area)	263 x 185	10 ^{3/8} x 7 ^{1/4}
Two-thirds	(vertical)	263 x 122	10 ^{3/8} x 4 ^{3/4}
Half page	(vertical)	263 x 88	10 ^{3/8} x 3 ^{1/2}
	(horizontal)	128 x 185	5 x 7 ^{1/4}
Third page	(vertical)	263 x 59	10 ^{3/8} x 2 ^{3/8}
	(horizontal)	88 x 185	3 ^{1/2} x 7 ^{1/4}
Quarter page	(vertical)	128 x 88	5 x 3 ^{1/2}
	(horizontal)	62 x 185	2 ^{1/2} x 7 ^{1/4}
Eighth page	(horizontal)	29 x 185	1 ^{1/8} x 7 ^{1/4}

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- E-mail. Files may be transmitted via e-mail – recommended file size 5 MB maximum. Send your files to ads@janes.com
- If supplying files on disc, please use industry standard CD-ROM or ZIP Media must be write-protected and contain only the file required for each advertisement.

For more information on creating or supplying PDF files to Jane's refer to our 'Jane's Guide to Supplying Advertising Material' which can be sent via e-mail or accessed online at http://www.janes.com/advertising/pdf/janes_supplying_pdf.pdf.

Law Enforcement Production Requirements



Dimensions

		Depth x Width (mm)
Double page (25 mm gutter)	(type area)	267 x 390
	(trim)	297 x 420
	(bleed)	303 x 426
Full page	(type area)	267 x 180
	(trim)	297 x 210
	(bleed)	303 x 216
Half page	(horizontal)	130 x 180
	(vertical)	267 x 88
Quarter page	(vertical)	130 x 88
Eighth page	(vertical)	63 x 88
	(horizontal)	30 x 180

All dimensions are type area unless otherwise specified.
Column widths: 42mm, 88mm, 133mm, 180mm
Contact the sales team for further details: Tel +44 (0) 20 8276 4724

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- File names should include: Advertiser, publication and Issue date.
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Free copy set service available