

BRIDEX 2009

Jane's, Official Media Partner

Brunei, Daresselam, 11-15 August 2009

The most effective way to target senior defence professionals in the Asia Pacific region.

Official Show Daily **3000 copies distributed each day**

A daily targeting opportunity to promote your capabilities to exhibitors and visitors. Ensures maximum impact at the show and additional visibility on the event site

BRIDEX Conference – sponsorship opportunities available – please ask for details.

Early Bird Offer

Advertise in three Show Dailies* and pay for only two!

Order deadlines:

Official Show Daily

Closes: 22 July 2009



Jane's
An IHS Company
Intelligence and Insight You Can Trust

BRIDEX 2009

Advertising rates

BRIDEX Show Daily (3 issues)

Early Bird Offer

Advertise in three Show Dailies* and pay for only two!

Offer ends 30 June 2009

*Same size advertisement in all three issues

Full page		\$	
Four colour	5190	4935	4675
Two colour	4690	4455	4220
Half page			
Four colour	2790	2645	2505
Two colour	2505	2380	2260
Quarter page			
Four colour	1760	1665	1585
Two colour	1595	1505	1435

Plus Jane's Defence magazines BRIDEX Show issues...

Jane's Defence Weekly – 29 July

Order deadline 17 July

Jane's International Defence Review – August

Order deadline 25 June

Jane's Navy International – July/August

Order deadline 10 June



BRIDEX Conference – sponsorship

Contact your Jane's advertising sales representative for more details or to discuss your tailored campaign for BRIDEX 2009

UK/ROW Tel +44 (0) 20 8700 3738
US Advertisers Tel +1 (703) 236 2438
e-mail defadsales@janes.com
web <http://advertising.janes.com>

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