

# BRIDEX 2009

Jane's, Official Media Partner

Brunei, Daresselam, 11-15 August 2009

The most effective way to target senior defence professionals in the Asia Pacific region.

## Official Show Daily **3000 copies distributed each day**

A daily targeting opportunity to promote your capabilities to exhibitors and visitors. Ensures maximum impact at the show and additional visibility on the event site

**BRIDEX** Conference – sponsorship opportunities available – please ask for details.

### Early Bird Offer

Advertise in three Show Dailies\* and pay for only two!

### Order deadlines:

Official Show Daily

Closes: 22 July 2009



**Jane's**  
An IHS Company  
Intelligence and Insight You Can Trust

# BRIDEX 2009

## Advertising rates

### BRIDEX Show Daily (3 issues)

#### Early Bird Offer

Advertise in three Show Dailies\* and pay for only two!  
Offer ends 30 June 2009

\*Same size advertisement in all three issues

Full page		€	
Four colour	3560	3385	3205
Two colour	3215	3055	2890
Half page			
Four colour	1915	1810	1715
Two colour	1715	1630	1550
Quarter page			
Four colour	1205	1140	1085
Two colour	1090	1030	985

### Plus Jane's Defence magazines BRIDEX Show issues...

Jane's Defence Weekly – 29 July  
Order deadline 17 July

Jane's International Defence Review – August  
Order deadline 25 June

Jane's Navy International – July/August  
Order deadline 10 June



### BRIDEX Conference – sponsorship

Contact your Jane's advertising sales representative for more details  
or to discuss your tailored campaign for BRIDEX 2009

UK/ROW Tel +44 (0) 20 8700 3738  
US Advertisers Tel +1 (703) 236 2438  
e-mail defadsales@janes.com  
web <http://advertising.janes.com>

**Jane's**  
An IHS Company  
Intelligence and Insight You Can Trust