

# Jane's World Railways

## Advertising Opportunities

Jane's World Railways covers railway industries in nearly 140 countries and states worldwide. It provides system details including personnel, political background, maps, organisations, financial status, current operations, planned developments and traction and rolling stock data.

### Long shelf life

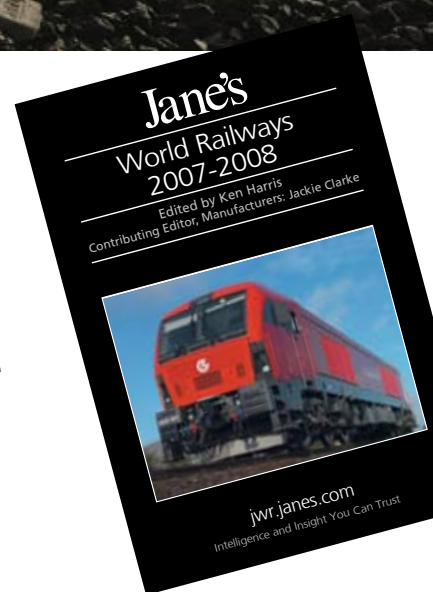
Your message lasts a year or longer

### Frequently used

Each copy a reference for a wide variety of government, military and industry personnel in the field, in the office and in the library

### Widely respected

Editorial excellence by the world's leading experts



## Be more than a name in the book

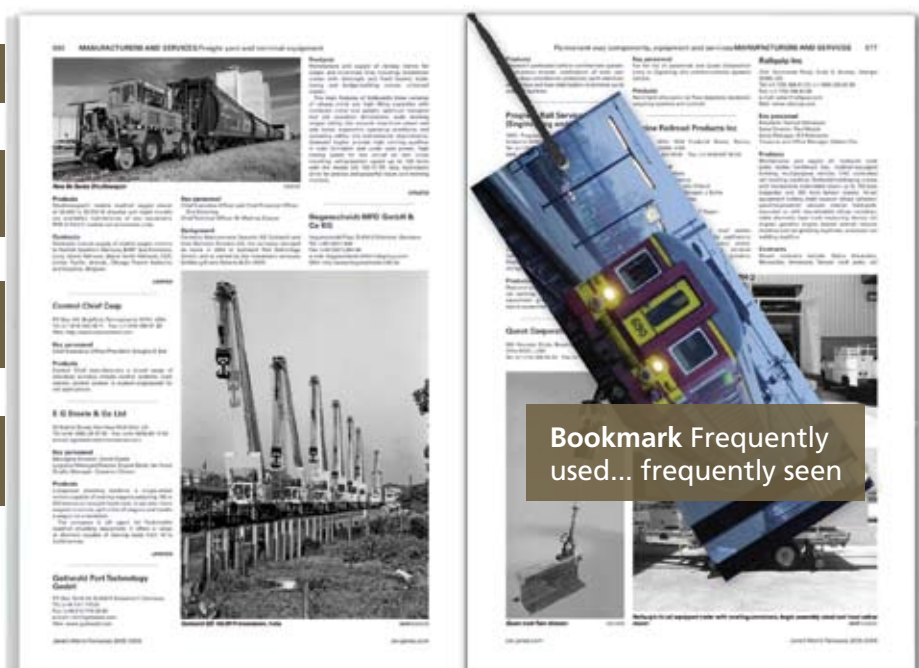
Reserve a commanding position and keep ahead of your competitors

front cover

inside front cover

opposite the contents

under the contents



opposite the executive overview

advertise against your competitor

your fractional on every index page

back cover

## This essential yearbook covers such areas as:

- Traffic and revenue statistics
- Rolling stock fleet data and leasing companies
- Infrastructure details of networks
- Manufacturers of locomotives, rolling stock and components
- Signalling, communication and passenger information systems
- Infrastructure products and services companies
- Freight yard and terminal equipment

# Jane's

Intelligence and Insight You Can Trust

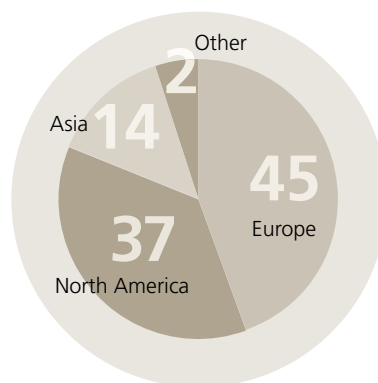
# Advertise in the world's definitive guide to world railways

## Additional benefits to you

- Qualify for a free copy of the yearbook (minimum half page, four colour ad)
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- 1,000 additional bookmarks when you sponsor the yearbook bookmark
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## International readership

Total readership: 65,520\*



\*Publisher statement, Dec. 2006

## Advertising Rates

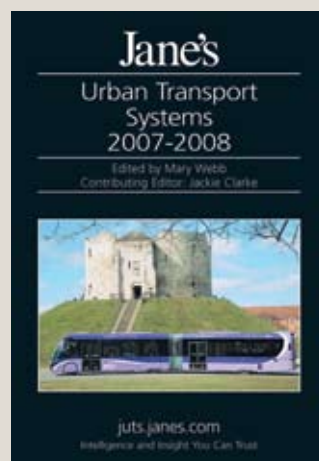
Jane's World Railways

(Four colour)	£	\$	€
Full page	5985	10180	8980
Half page	3290	5590	4935
Third page	2460	4180	3690
Quarter page	2195	3730	3295
Front cover*	11505	19560	17260
Back cover	7200	12240	10800
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Spine	5505	9360	8260

\* Includes sponsorship of microsite [jwr.janes.com](http://jwr.janes.com)

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## Another key title of interest:



**Editorial Entry Update Deadline: 01 September 08**

**Order Deadline: 29 September 08**

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