

Jane's Mines and Mine Clearance Advertising Opportunities

Whether you require background information or detailed technical data, Jane's Mines and Mine Clearance is the essential reference for all mine-related issues. The comprehensive coverage includes details and analysis of mines, booby traps and fuses found all over the world.

Long shelf life

Your message lasts a year or longer

Frequently used

Each copy a reference for a wide variety of government, military and industry personnel in the field, in the office and in the library

Widely respected

Editorial excellence by the world's leading experts



Be more than a name in the book

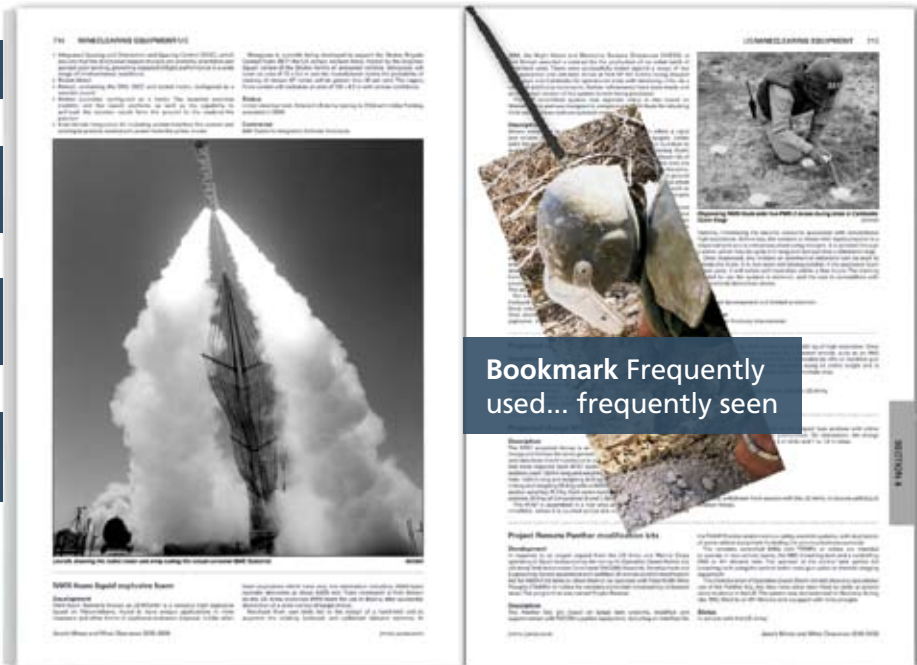
Reserve a commanding position and keep ahead of your competitors

front cover

inside front cover

opposite the contents

under the contents



opposite the executive overview

advertise against your competitor

your fractional on every index page

back cover

This essential yearbook covers such areas as:

- Characteristics of mines and booby traps
- Details of currently deployed mines and booby traps (widespread or limited use)
- Types of mines in threatened countries and the associated threat level
- De-mining industry equipment
- Minefield marking and personal protection equipment

Jane's

Intelligence and Insight You Can Trust

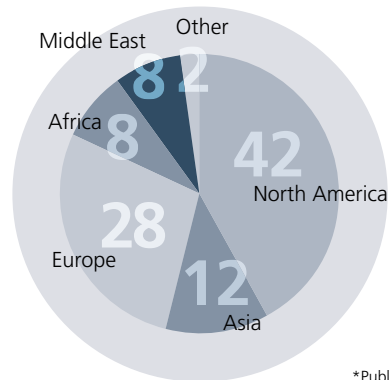
Advertise in the world's definitive guide on mines and mine clearance

Additional benefits to you

- Qualify for a free copy of the yearbook (minimum half page, four colour ad)
- Book the front cover and sponsor jmmc.janes.com – FREE
- 1,000 additional bookmarks when you sponsor the yearbook bookmark
- All advertisers appear in janes.com "View Advertisers" section for up to a year

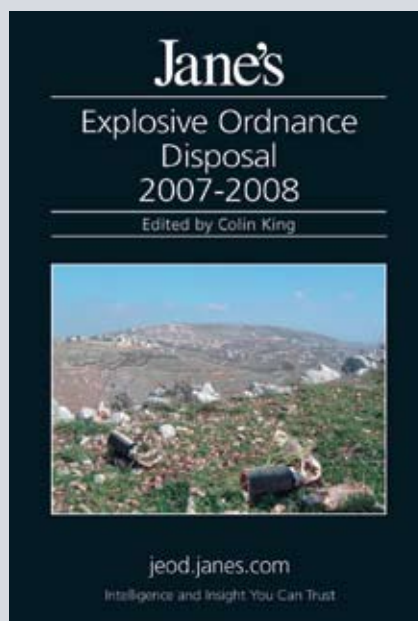
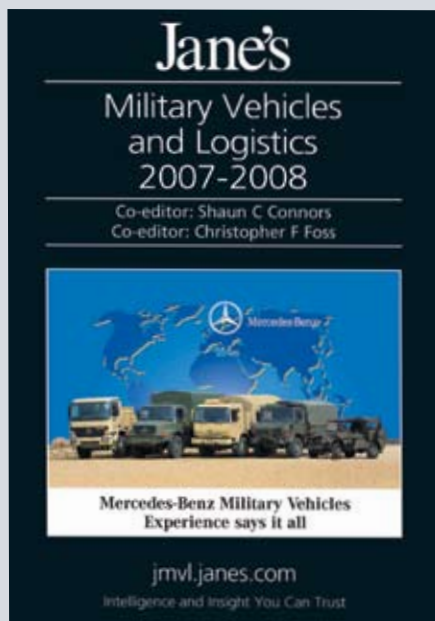
International readership

Total readership: 28,728*



*Publisher statement, Dec. 2006

Other key titles of interest:



"After placing our display advert in Jane's Mine and Mine Clearance, our sales team has received strong, high-quality leads and also links into our website. It has proven to be a wise and productive investment."

Sally Bennett
Sales & Marketing Manager
Armtrac Ltd.

For complete details, including rates for displaying in Jane's other yearbooks and bi-annuals, please contact your sales representative.

Call to reserve your space today

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