

Jane's Armour and Artillery Upgrades Advertising Opportunities

Jane's Armour and Artillery Upgrades details the world's armour and artillery subsystems that are currently in production, under development or for which production facilities still exist. This resource is also relevant to current key markets, including up-armouring, situation awareness and remote weapon stations.

Long shelf life

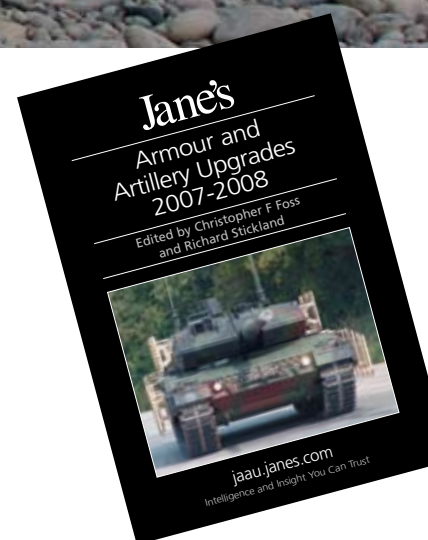
Your message lasts a year or longer

Frequently used

Each copy a reference for a wide variety of government, military and industry personnel in the field, in the office and in the library

Widely respected

Editorial excellence by the world's leading experts



Be more than a name in the book

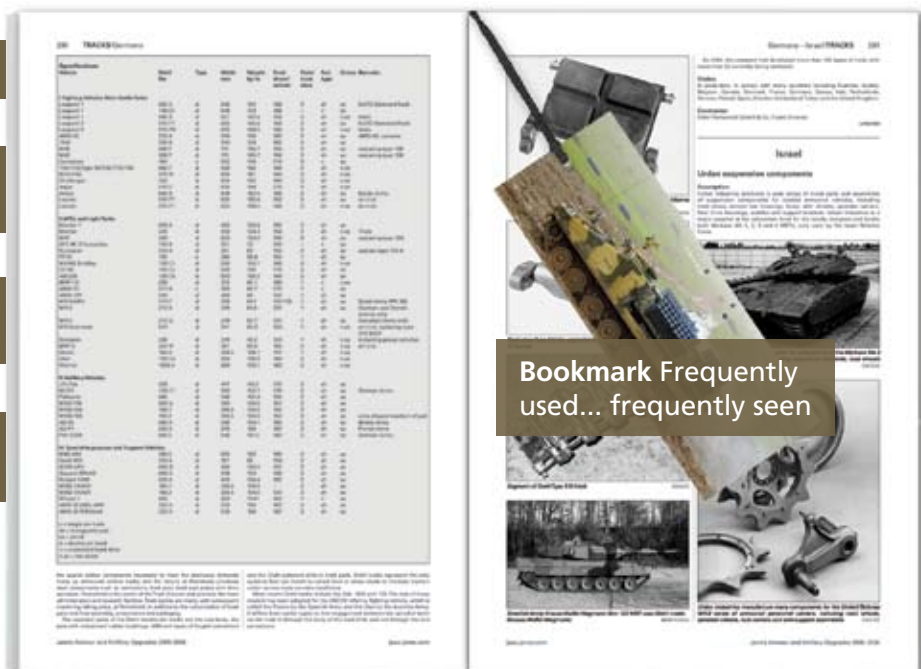
Reserve a commanding position and keep ahead of your competitors

front cover

inside front cover

opposite the contents

under the contents



opposite the executive overview

advertise against your competitor

your fractional on every index page

back cover

This essential yearbook covers such areas as:

- AFV armament and optics
- Towed and self-propelled artillery upgrades
- Armoured vehicle protection systems
- Mobility – tracks and suspensions
- Turrets and cupolas
- Weapon control and stabilisation systems
- AFV and artillery fire-control systems
- Land navigation systems
- Muzzle reference systems
- Meteorological sensors

Jane's

Intelligence and Insight You Can Trust

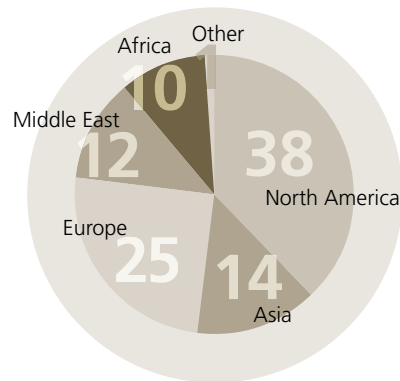
Advertise in the world's definitive guide on armour and artillery upgrades

Additional benefits to you

- Qualify for a free copy of the yearbook (minimum half page, four colour ad)
- Book the front cover and sponsor jaa.janes.com – FREE
- 1,000 additional bookmarks when you sponsor the yearbook bookmark
- All advertisers appear in janes.com "View Advertisers" section for up to a year

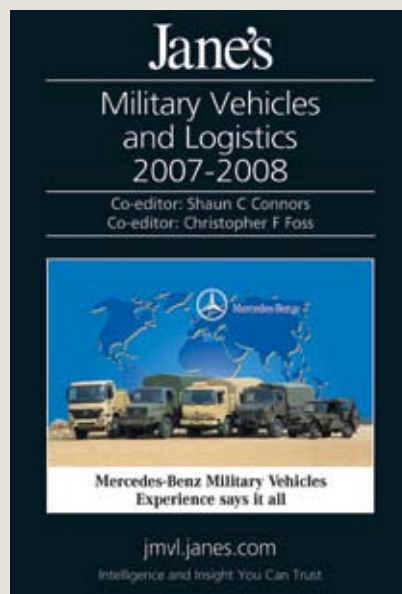
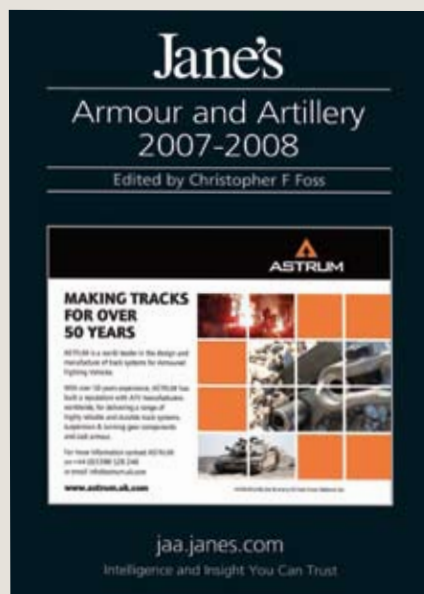
International readership

Total readership: 23,646*



*Publisher statement, Dec. 2006

Other key titles of interest:



For complete details, including rates for displaying in Jane's other yearbooks and bi-annuals, please contact your sales representative.

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