

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Issues Per Year: 10



**FIELD SERVED**

JANE'S NAVY INTERNATIONAL serves the Armed Forces (Navy, Army & Air Force), governmental organisations & ministries, education, research, manufacturing & industry, media, communications & others allied to the field including financial institutions.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include senior, middle rank & other military personnel, senior, middle level & other government personnel & senior, middle & other management personnel. Also included are company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	363
Rotated or Occasional _____	1,600
Allocated for Trade Shows and Conventions _____	1,090
Electronic _____	-
All Other _____	516
<b>TOTAL</b>	<b>3,569</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	3,497	96.1	2,854	78.4	643	17.7
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	141	3.9	-	-	141	3.9
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>3,638</b>	<b>100.0</b>	<b>2,854</b>	<b>78.4</b>	<b>784</b>	<b>21.6</b>

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/February _____	48	63			3,607	May _____	818	829			3,656
March _____	718	691			3,601	June _____	16	49			3,663
April _____	310	374			3,660	<b>TOTAL</b>	<b>1,910</b>	<b>2,006</b>			

\*See Paragraph 9

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**  
**This issue is 0.6% or 23 copies above the average of the other 4 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Senior Military (Note 1)	Middle Rank Military (Note 2)	Other Military (Note 3)	Senior Government (Note 4)	Middle Level Government (Note 5)	Other Government (Note 6)	Senior Management (Note 7)	Middle Level Management (Note 8)	Other (Note 9)
Armed Forces:											
Army _____	288	7.9	165	85	3	15	12	-	4	3	1
Navy _____	992	27.1	676	223	6	28	37	4	6	8	4
Air Force _____	156	4.3	98	42	2	5	1	2	4	1	1
Government Heads of State Elected Representatives (Parliament, Congress etc.) _____	124	3.4	16	1	1	74	24	6	-	1	1
Ministries of Defence _____	618	16.9	237	54	4	158	135	14	7	9	-
Other Ministries/Departments (including Diplomatic Corps, Police, Security, Intelligence) _____	115	3.1	7	2	-	62	34	5	2	1	2
International Organisations (inc. NATO, National Organisations) _____	87	2.4	35	11	2	19	16	1	-	2	1
Industry/Manufacturing _____	401	11.0	5	3	-	-	3	-	261	102	27
Education Research Libraries, Media/ Communications _____	92	2.5	7	6	-	12	17	11	18	13	8
Others Allied to the Field Including Financial Institutions _____	120	3.3	22	10	4	7	8	3	29	11	26
<b>OTHER PAID CIRCULATION</b>											
SUBSCRIPTIONS NO DEMOGRAPHICS _____	663	18.1	-	-	-	-	-	-	-	-	663
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>3,656</b>	<b>100.0</b>	<b>1,268</b>	<b>437</b>	<b>22</b>	<b>380</b>	<b>287</b>	<b>46</b>	<b>331</b>	<b>151</b>	<b>734</b>
<b>PERCENT</b>	<b>100.0</b>		<b>34.6</b>	<b>12.0</b>	<b>0.6</b>	<b>10.4</b>	<b>7.8</b>	<b>1.3</b>	<b>9.1</b>	<b>4.1</b>	<b>20.1</b>

Note 1: Senior Military includes chief of staff/head of service; theatre commander; divisional commander; staff officer, major unit or base commander.

Note 2: Middle Ranked Military includes middle ranked officer and junior officer.

Note 3: Other Military includes warrant officer; senior rate/senior NCO and junior rate/other ranks. Also included are copies delivered in bulk to the military.

Note 4: Senior Government includes head of state; minister/secretary general/director general/commissioner; chief of division/head of sector/director of operations/director of department; principal secretary/MP/Senator/political representative.

Note 5: Middle Level Government includes defense policy group/political adviser, senior administrator; department manager.

Note 6: Other Government includes officer/executive; other personnel. Also included are copies delivered in bulk to the government/public service/regulatory bodies.

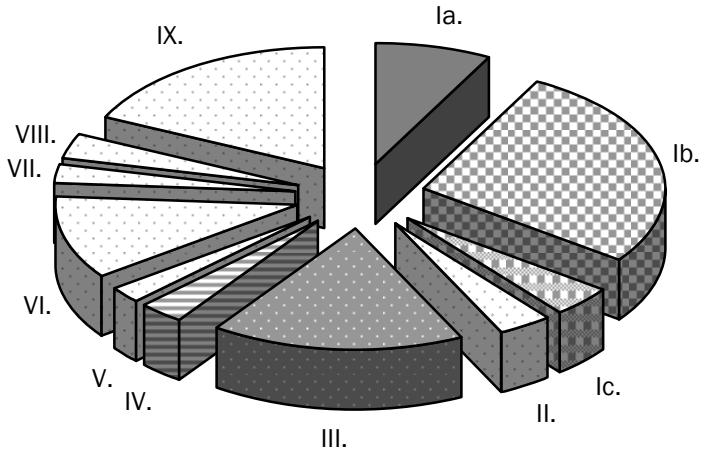
Note 7: Senior Management includes owner/proprietor/partner/principal/founder; chairman/president/chief executive officer/MD/chief operations officer; senior director/board member/senior vice president; director/vice president; senior manager/head of division/area manager.

Note 8: Middle Level Management includes manager/head of department and middle manager.

Note 9: Other includes operational staff/executive and other industry copies including copies delivered in bulk.

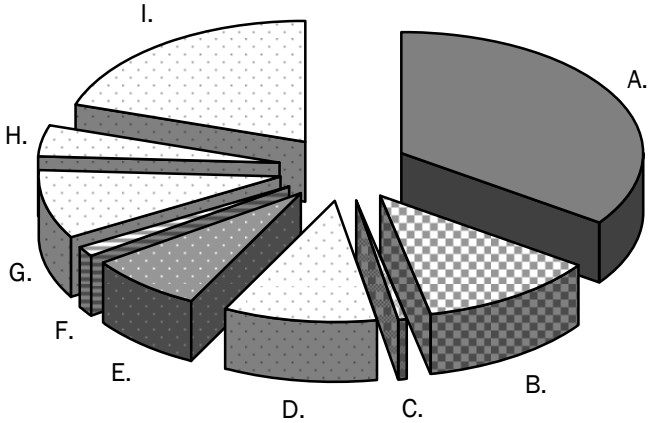
**3a. Breakout of Qualified Circulation of Business and Industry  
(Please Refer to Paragraph 3a for Complete Descriptions)**

	<b>Organization</b>	<b>Copies</b>	<b>%</b>
I.	Armed Forces		
	a. Army_____	288	7.9
	b. Navy_____	992	27.1
	c. Air Force_____	156	4.3
II.	Government_____	124	3.4
III.	MoD/DoD_____	618	16.9
IV.	Other Ministries/Departments____	115	3.1
V.	International Organisations_____	87	2.4
VI.	Industry/Manufacturing_____	401	11.0
VII.	Education, Research, Libraries, Media, Communications_____	92	2.5
VIII.	Others Allied to the Field_____	120	3.3
IX.	Paid Circulation No Demographics__	663	18.1



**3a. Breakout of Qualified Circulation by Seniority  
(Please Refer to Paragraph 3a for Complete Descriptions)**

	<b>Title</b>	<b>Copies</b>	<b>%</b>
A.	Senior Military_____	1,268	34.6
B.	Middle Rank Military_____	437	12.0
C.	Other Military_____	22	0.6
D.	Senior Government_____	380	10.4
E.	Middle Government_____	287	7.8
F.	Other Government_____	46	1.3
G.	Senior Management_____	331	9.1
H.	Middle Level Management_	151	4.1
I.	Other_____	734	20.1

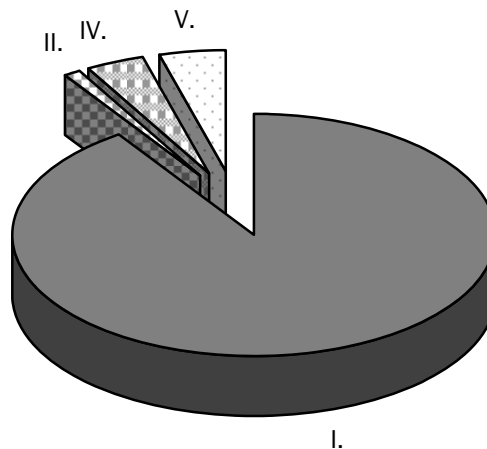


3b. QUALIFICATION SOURCE BREAKOUT OF NON-PAID CIRCULATION FOR ISSUE OF MAY 2009							
Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Personal direct request from the recipient: _____	3,121	168	19			3,308	90.5
II. Request from recipient's company: _____	49	-	-			49	1.3
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	137	-	-			137	3.7
V. TOTAL - Sources other than above (listed alphabetically): _____	162	-	-			162	4.5
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	162	-	-			162	4.5
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>3,469</b>	<b>168</b>	<b>19</b>			<b>3,656</b>	<b>100.0</b>
<b>*See Paragraph 9</b>	<b>PERCENT</b>	<b>94.9</b>	<b>4.6</b>	<b>0.5</b>		<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			2,871	78.5
Individuals by name only _____			256	7.0
Titles or functions only _____			114	3.1
Company names only _____			262	7.2
Multi-Copy Same Addressee copies _____			153	4.2
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>3,656</b>	<b>100.0</b>

**3b. Breakout of Qualified by Source  
(Please Refer to Paragraph 3b for Complete Descriptions)**

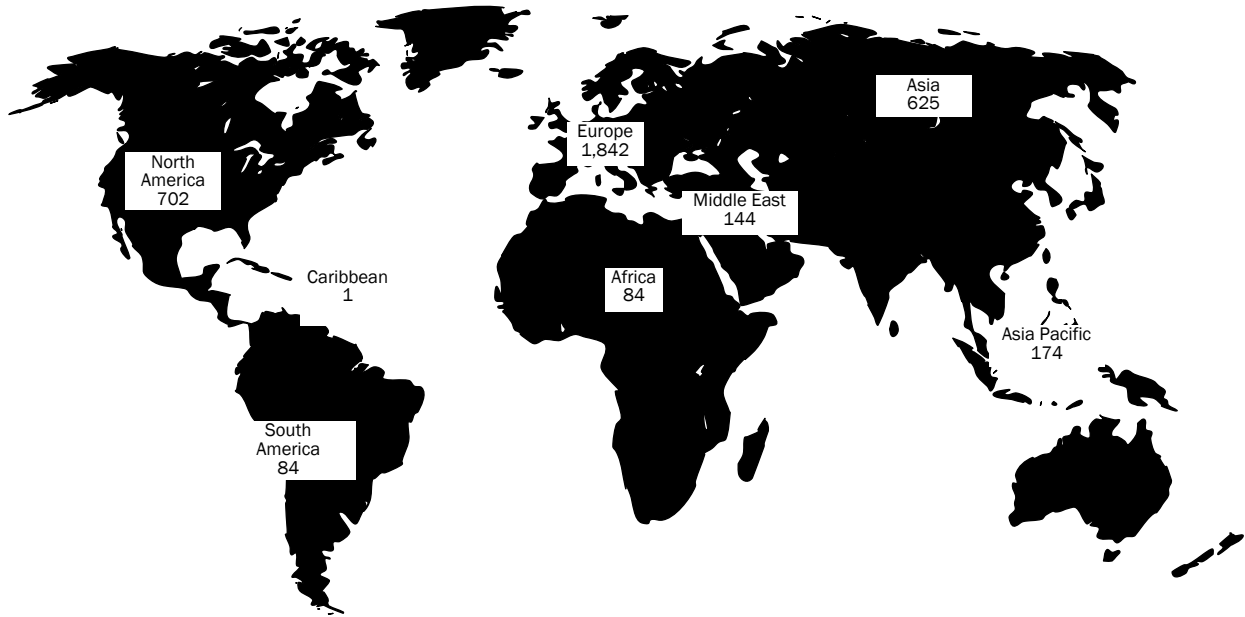
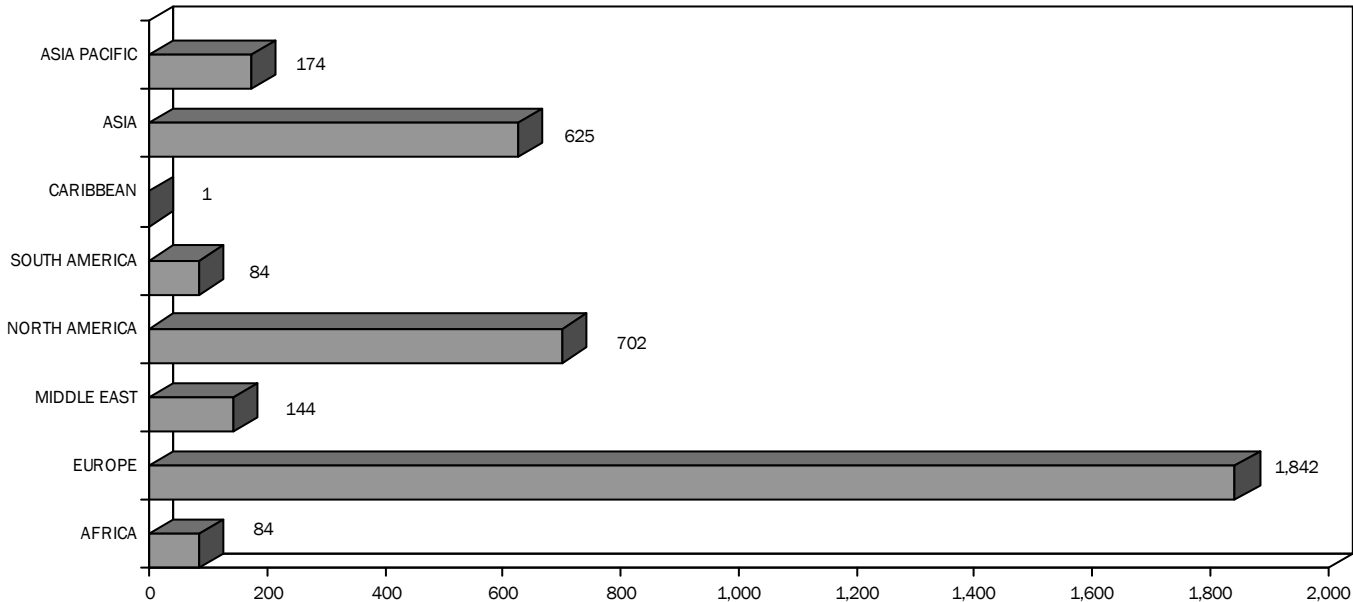
Business and Industry	Copies	%
I. Recipient Request _____	3,308	90.5
II. Company Request _____	49	1.3
IV. Other than Request _____	137	3.7
V. Sources _____	162	4.5



**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
<b>ASIA</b>			Norway _____	44	
Afghanistan _____	1		Poland _____	65	
Azerbaijan _____	1		Portugal _____	25	
Bangladesh _____	28		Ireland _____	14	
Brunei Darussalam _____	7		Romania _____	33	
Cambodia _____	3		Russian Federation _____	43	
China _____	17		Serbia _____	11	
Georgia _____	4		Slovakia _____	1	
Hong Kong - SAR _____	7		Slovenia _____	1	
India _____	119		Spain _____	42	
Indonesia _____	10		Sweden _____	61	
Japan _____	48		Switzerland _____	22	
Kazakhstan _____	3		Turkey _____	106	
Korea, Republic Of _____	19		Ukraine _____	16	
Kyrgyzstan _____	1		United Kingdom _____	559	
Laos _____	1		<b>Subtotal</b>	<b>1,842</b>	<b>50.4</b>
Malaysia _____	40		<b>AFRICA</b>		
Mongolia _____	1		Angola _____	1	
Pakistan _____	43		Botswana _____	1	
Philippines _____	16		Cameroon _____	1	
Singapore _____	136		Cape Verde _____	1	
Sri Lanka _____	66		Djibouti _____	1	
Taiwan _____	10		Egypt _____	5	
Tajikistan _____	1		Eritrea _____	2	
Thailand _____	41		Ethiopia _____	1	
Uzbekistan _____	1		Ghana _____	4	
Vietnam _____	1		Kenya _____	6	
<b>Subtotal</b>	<b>625</b>	<b>17.1</b>	Libyan Arab Jamahiriya _____	1	
<b>MIDDLE EAST</b>			Malawi _____	3	
Bahrain _____	10		Morocco _____	1	
Israel _____	42		Seychelles _____	2	
Jordan _____	7		South Africa _____	50	
Kuwait _____	6		Gambia _____	1	
Lebanon _____	8		Tunisia _____	3	
Oman _____	16		<b>Subtotal</b>	<b>84</b>	<b>2.3</b>
Qatar _____	3		<b>NORTH AMERICA</b>		
Saudi Arabia _____	10		Canada _____	71	
United Arab Emirates _____	39		United States _____	630	
Yemen _____	3		Mexico _____	1	
<b>Subtotal</b>	<b>144</b>	<b>3.9</b>	<b>Subtotal</b>	<b>702</b>	<b>19.2</b>
<b>EUROPE</b>			<b>CARIBBEAN</b>		
Albania _____	2		Trinidad and Tobago _____	1	
Austria _____	20		<b>Subtotal</b>	<b>1</b>	<b>-</b>
Belgium _____	87		<b>SOUTH AMERICA</b>		
Bosnia and Herzegovina _____	2		Argentina _____	19	
Bulgaria _____	14		Brazil _____	28	
Croatia _____	15		Chile _____	21	
Cyprus _____	7		Colombia _____	1	
Czech Republic _____	14		Ecuador _____	1	
Denmark _____	29		Peru _____	8	
Estonia _____	11		Uruguay _____	5	
Finland _____	46		Venezuela _____	1	
France _____	167		<b>Subtotal</b>	<b>84</b>	<b>2.3</b>
Germany _____	137		<b>ASIA PACIFIC</b>		
Greece _____	48		Australia _____	137	
Hungary _____	8		Cook Islands _____	1	
Iceland _____	1		Fiji _____	3	
Italy _____	70		Guam _____	1	
Latvia _____	11		New Zealand _____	28	
Lithuania _____	7		Papua New Guinea _____	3	
Luxembourg _____	7		Vanuatu _____	1	
Malta _____	16		<b>Subtotal</b>	<b>174</b>	<b>4.8</b>
Moldova _____	2		<b>TOTAL QUALIFIED CIRCULATION</b>		
Netherlands _____	78		<b>3,656</b>	<b>100.0</b>	

### 4. GEOGRAPHICAL BREAKOUT



**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
6-Month Period Ended:						
Total Audit Average Qualified: _____	3,726	3,689	3,691	3,618	3,576	3,638
Qualified Non-Paid: _____	2,738	2,788	2,842	2,778	2,775	2,854
Qualified Paid: _____	988	901	849	840	801	784
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**9. ADDITIONAL DATA**

**PARAGRAPH 2:**

Additions and removals are not required for paid circulation.

**PARAGRAPH 3b:**

Business directories include 4 sources of circulation for quantities of 1 copy or -% to 157 copies or 4.3%.

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

COUNTRY	BREAK OUT OF NON-QUALIFIED NON-PAID
<b>ASIA</b>	
India _____	3
Pakistan _____	3
Singapore _____	12
South Korea _____	1
Subtotal	19
<b>MIDDLE EAST</b>	
Israel _____	14
Subtotal	14
<b>EUROPE</b>	
Finland _____	2
France _____	14
Germany _____	13
Italy _____	56
Netherlands _____	6
Portugal _____	2
Russian Federation _____	9
Spain _____	5
Sweden _____	2
Switzerland _____	1
United Kingdom _____	74
Subtotal	184
<b>NORTH AMERICA</b>	
Canada _____	4
United States Of America _____	108
Subtotal	112
<b>Africa</b>	
Libya _____	2
South Africa _____	1
Subtotal	3
<b>ASIA PACIFIC</b>	
Australia _____	8
New Zealand _____	1
Subtotal	9
<b>South America</b>	
Brazil _____	3
Subtotal	3
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>344</b>

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Denise Allen, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	June 19, 2009
Country	United Kingdom
City	Surrey
Received by BPA Worldwide	June 19, 2009
Type	PJ
ID Number	J043P0J9