

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



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Sentinel House
163 Brighton Road
Coulsdon, Surrey, CR5 2YH
Tel.: 4402087003700
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www.janes.com

Official Publication of: None
Established: 1968
Issues per Year: 12



FIELD SERVED

INTERNATIONAL DEFENCE REVIEW serves governmental organizations, government ministries/departments, government agencies/civil services, armed forces/air force, army, navy, education/research and financial institutions, manufacturing industry, media/communications and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include business/industry senior, middle and other management personnel, armed services senior, middle ranked and other military personnel, government/public service/regulatory body senior, middle ranked and other personnel. Also included are company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	668
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	1,762
Electronic _____	-
All Other _____	867
TOTAL	3,297

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,477	98.2	18,059	91.1	1,418	7.2
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	355	1.8	-	-	355	1.8
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,832	100.0	18,059	91.1	1,773	8.9

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	1,412	1,455			19,873	April _____	1,158	1,176			19,770
February _____	110	134			19,774	May _____	2,354	2,360			19,830
March _____	369	434			19,773	June _____	2,198	2,394			19,969
						TOTAL	7,601	7,953			

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009											
This issue is -% or 2 copies below the average of the other 5 issues reported in Paragraph two.											
ORGANIZATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Senior Military (See Note 1)	Middle Rank Military (See Note 2)	Other Military (See Note 3)	Senior Government (See Note 4)	Middle Level Government (See Note 5)	Other Government (See Note 6)	Senior Management (See Note 7)	Middle Level Management (See Note 8)	Other (See Note 9)
ARMED FORCES:											
Army _____	3,706	18.7	2,543	762	33	179	154	9	17	5	4
Navy _____	2,293	11.6	1,657	455	13	62	74	7	10	8	7
Air Force _____	2,199	11.1	1,727	328	22	57	38	5	12	5	5
Government Heads of State Elected Representatives (Parliament, Congress etc.) _	3,111	15.7	63	18	3	2,887	99	28	10	1	2
MoD/DoD _____	3,932	19.8	1,555	258	8	1,351	654	61	25	13	7
Other Ministries/ Departments (including Diplomatic Corps, Police, Security, Intelligence) _____	740	3.7	61	18	1	472	158	14	9	2	5
International Organisations (incl. NATO, National Organizations) _____	401	2.0	172	57	2	105	43	6	10	4	2
Industry/ Manufacturing _____	1,397	7.0	29	8	2	10	6	-	937	326	79
Education Research, Libraries, Media/ Communications _____	387	2.0	58	17	5	49	70	28	91	40	29
Others Allied to the Field Including Financial Institutions _____	301	1.5	49	23	11	29	16	21	85	21	46
Subtotal	18,467	93.1	7,914	1,944	100	5,201	1,312	179	1,206	425	186
Qualified Paid Without Demographics _____	1,363	6.9	-	-	-	-	-	-	-	-	1,363
TOTAL QUALIFIED CIRCULATION	19,830	100.0	7,914	1,944	100	5,201	1,312	179	1,206	425	1,549
PERCENT	100.0		39.9	9.8	0.5	26.2	6.6	0.9	6.1	2.1	7.8

Note 1: Senior Military includes chief of staff/head of service; theatre commander, divisional commander; staff officer, major unit or base commander.

Note 2: Middle Ranked Military includes middle ranked officer and junior officer.

Note 3: Other Military includes warrant officer; senior rate/senior NCO and junior rate/other ranks. Also included are copies delivered in bulk to the military.

Note 4: Senior Government includes head of state; minister/secretary general/director general/commissioner; chief of division/head of sector/director of operations/director of department; principal secretary/MP/Senator/political representative.

Note 5: Middle Level Government includes defense policy group/political adviser, senior administrator; department manager.

Note 6: Other Government includes officer/executive; other personnel. Also included are copies delivered in bulk to the government/public service/regulatory bodies.

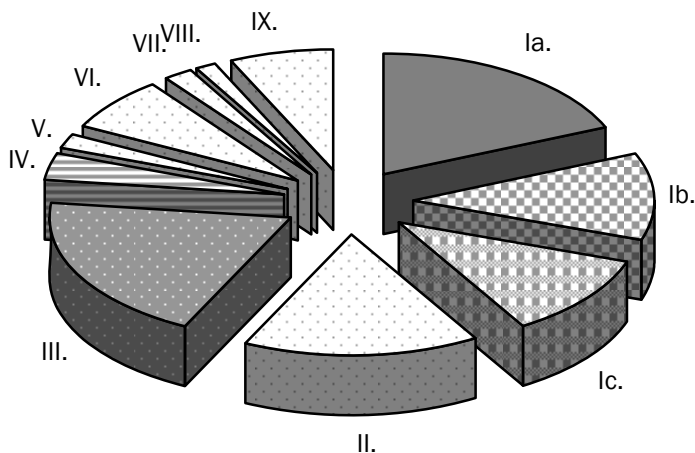
Note 7: Senior Management includes owner/proprietor/partner/principal/founder; chairman/president/chief executive officer/MD/chief operations officer; senior director/board member/senior vice president; director/vice president; senior manager/head of division/area manager.

Note 8: Middle Level Management includes manager/head of department and middle manager.

Note 9: Other includes operational staff/executive and other industry copies including copies delivered in bulk.

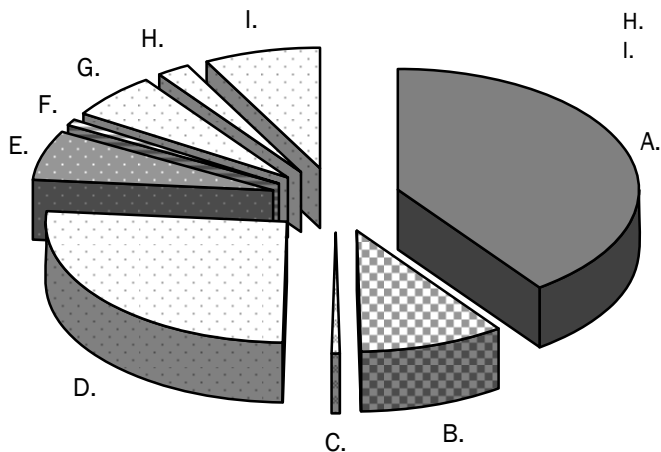
3a. Breakout of Qualified Circulation by Organization
 (Please Refer to Paragraph 3a for Complete Descriptions)

Organization	Copies	%
I. Armed Forces		
a. Army _____	3,706	18.7
b. Navy _____	2,293	11.6
c. Air Force _____	2,199	11.1
II. Government _____	3,111	15.7
III. MoD/DoD _____	3,932	19.8
IV. Other Ministries/ Departments _____	740	3.7
V. International Organizations _____	401	2.0
VI. Industry/Manufacturing _____	1,397	7.0
VII. Education Research, Libraries, Media/ Communications _____	387	2.0
VIII. Others Allied to the Field _____	301	1.5
IX. Qualified Paid Without Demographics _____	1,363	6.9



3a. Breakout of Qualified Circulation by Seniority
 (Please Refer to Paragraph 3a for Complete Descriptions)

Seniority	Copies	%
A. Senior Military _____	7,914	39.9
B. Middle Rank Military _____	1,944	9.8
C. Other Military _____	100	0.5
D. Senior Government _____	5,201	26.2
E. Middle Level Government _____	1,312	6.6
F. Other Government _____	179	0.9
G. Senior Management _____	1,206	6.1
H. Middle Level Management _____	425	2.1
I. Other _____	1,549	7.8

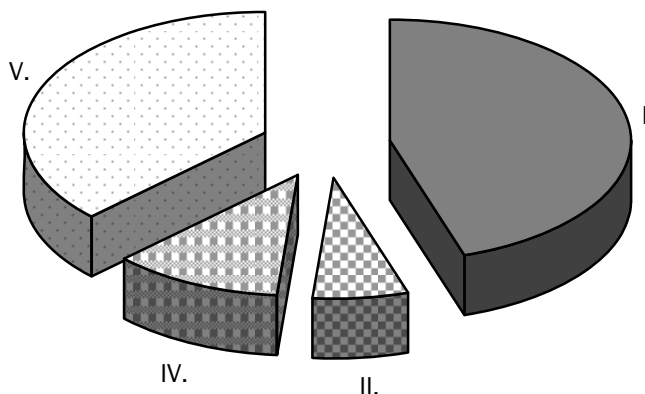


3b. QUALIFICATION SOURCE BREAKOUT OF NON-PAID CIRCULATION FOR ISSUE OF MAY 2009							
Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Personal direct request from the recipient: _____	6,848	2,061	26			8,935	45.1
II. Request from recipient's company: _____	987	266	21			1,274	6.4
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	1,859	365	-			2,224	11.2
V. TOTAL - Sources other than above (listed alphabetically): _____	4,642	2,755	-			7,397	37.3
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	4,642	2,755	-			7,397	37.3
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	14,336	5,447	47			19,830	100.0
*See Paragraph 9	PERCENT	72.3	27.5	0.2		100.0	

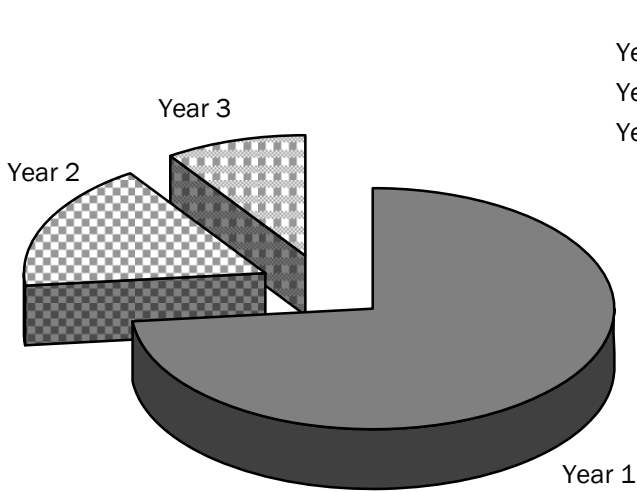
3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			17,201	86.8
Individuals by name only _____			609	3.1
Titles or functions only _____			995	5.0
Company names only _____			661	3.3
Multi-Copy Same Addressee copies _____			364	1.8
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			19,830	100.0

3b. Qualification by Source

Qualification Source	Copies	%
I. Recipient Request _____	8,935	45.1
II. Company Request _____	1,274	6.4
III. Assn./Society _____	-	-
IV. Other Than Request _____	2,224	11.2
V. Other Sources _____	7,397	37.3

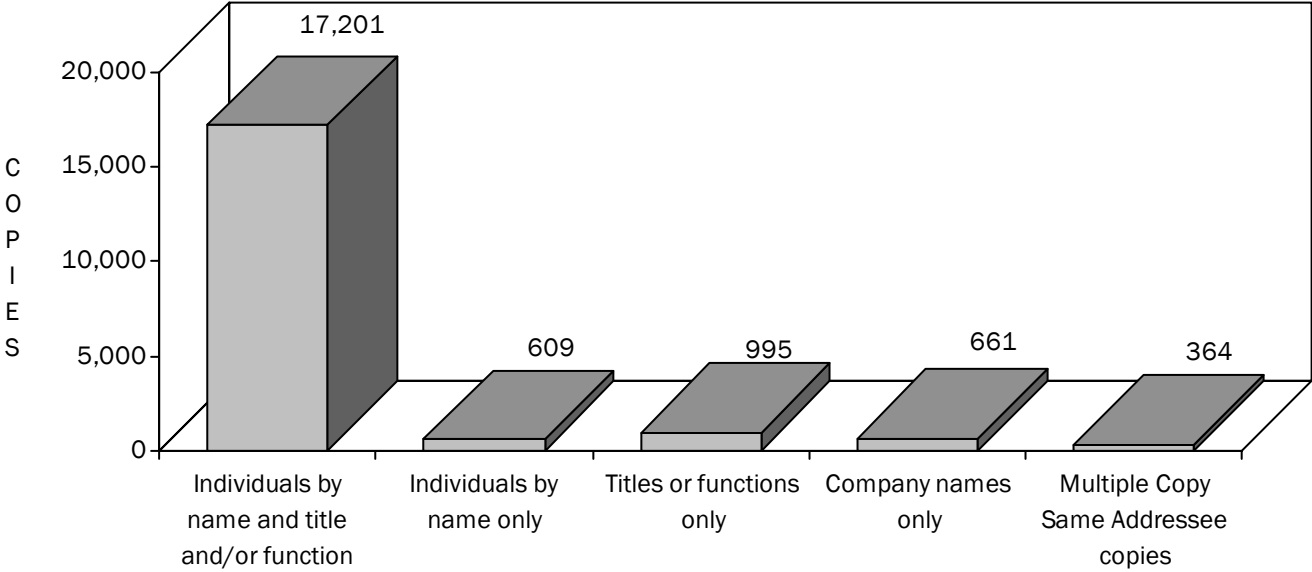


3b. Qualification by Year



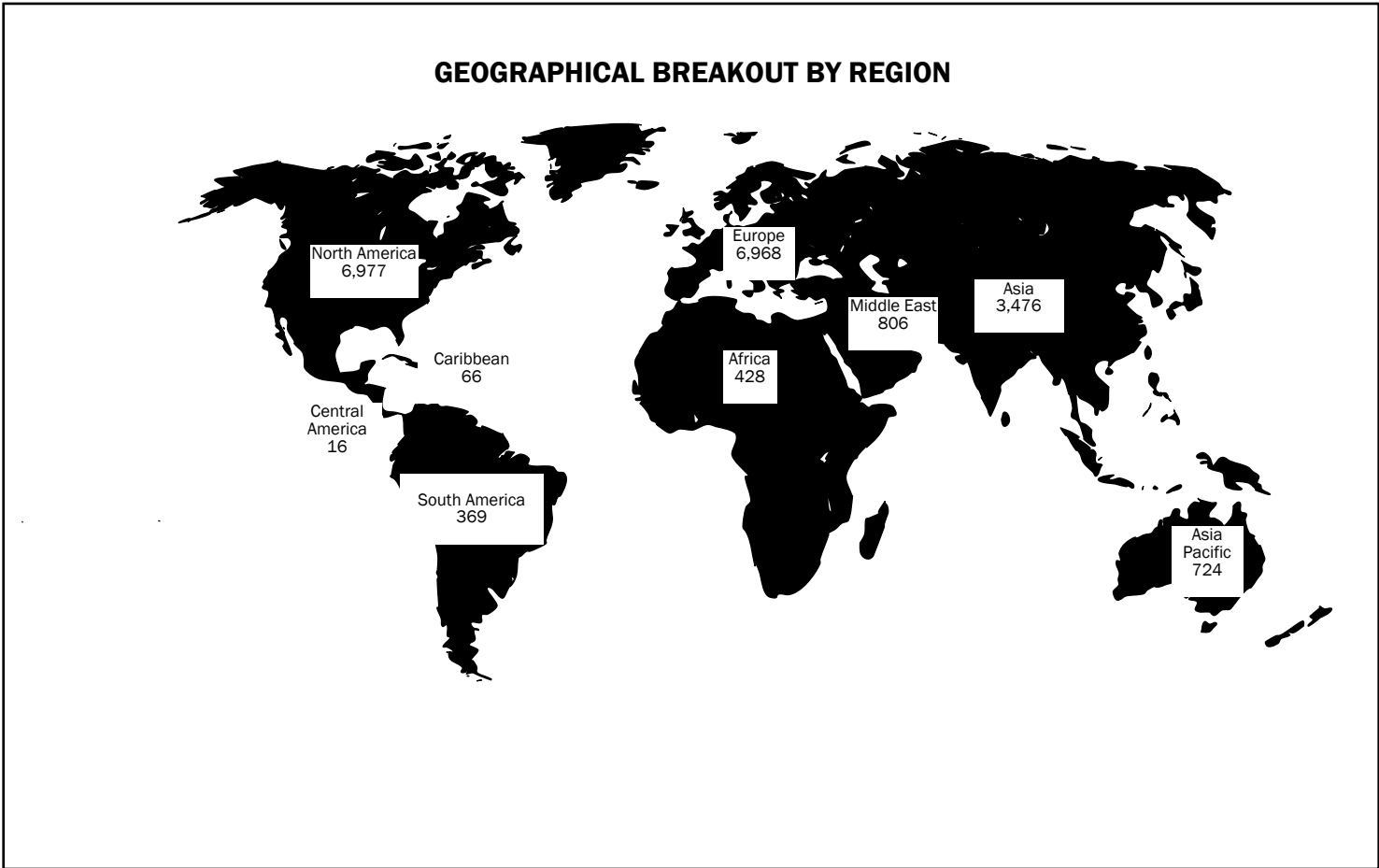
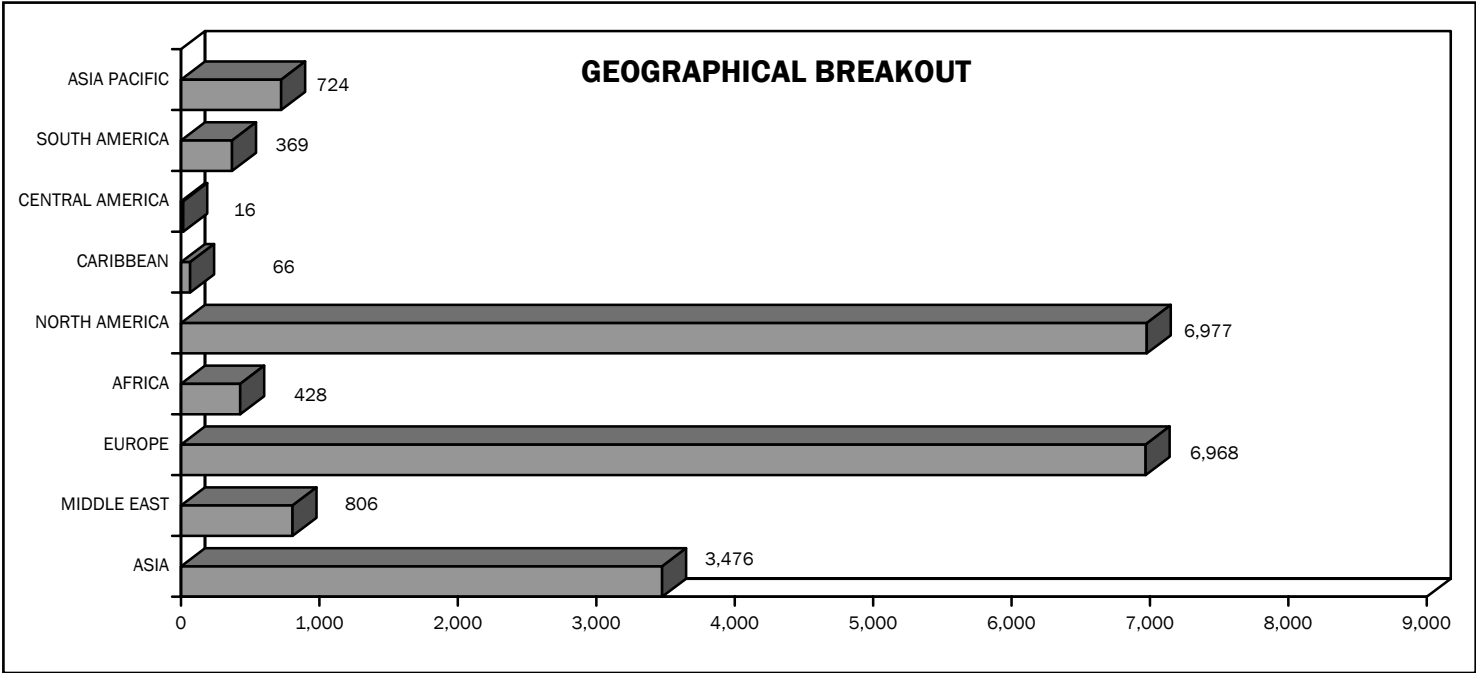
Year	Copies	%
Year 1 _____	14,336	72.3
Year 2 _____	5,447	27.5
Year 3 _____	47	0.2

3c. Mailing Address Breakout



4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
ASIA			Botswana	18	
Afghanistan	14		Burkina Faso	4	
Armenia	32		Burundi	2	
Azerbaijan	16		Cameroon	5	
Bangladesh	148		Cape Verde	5	
Bhutan	8		Chad	6	
Brunei Darussalam	29		Congo	10	
Cambodia	21		Djibouti	4	
China	236		Egypt	34	
East Timor (Timor-Leste)	7		Equatorial Guinea	3	
Georgia	82		Eritrea	12	
Hong Kong - SAR	12		Ethiopia	10	
India	649		Gabon	2	
Indonesia	124		Ghana	16	
Japan	158		Kenya	21	
Kazakhstan	36		Lesotho	11	
Korea, Republic Of	95		Liberia	14	
Kyrgyzstan	16		Libyan Arab Jamahiriya	8	
Laos	6		Madagascar	5	
Malaysia	288		Malawi	4	
Maldives	1		Mali	5	
Mongolia	13		Mauritius	5	
Myanmar	17		Morocco	8	
Nepal	7		Mozambique	3	
Pakistan	217		Namibia	9	
Philippines	204		Niger	3	
Singapore	503		Nigeria	3	
Sri Lanka	191		Rwanda	2	
Taiwan	73		Seychelles	9	
Tajikistan	7		Sierra Leone	1	
Thailand	206		South Africa	129	
Turkmenistan	9		Swaziland	5	
Uzbekistan	19		Tanzania	12	
Vietnam	32		Gambia	3	
Subtotal	3,476	17.5	Togo	1	
MIDDLE EAST			Tunisia	11	
Bahrain	33		Uganda	9	
Israel	243		Zimbabwe	1	
Jordan	104		Subtotal	428	2.2
Kuwait	57		NORTH AMERICA		
Lebanon	60		Canada	249	
Oman	82		United States	6,725	
Qatar	7		Mexico	3	
Saudi Arabia	93		Subtotal	6,977	35.2
Syrian Arab Republic	3		CARIBBEAN		
United Arab Emirates	108		Antigua and Barbuda	4	
Yemen	16		Barbados	16	
Subtotal	806	4.1	Bermuda	7	
EUROPE			Dominica	3	
Albania	9		Dominican Republic	2	
Andorra	4		Grenada	1	
Austria	90		Haiti	4	
Belarus	1		Jamaica	13	
Belgium	464		Puerto Rico	2	
Bosnia and Herzegovina	30		Saint Kitts and Nevis	5	
Bulgaria	65		Saint Vincent and the Grenadines	1	
Croatia	51		Bahamas	2	
Cyprus	25		Trinidad and Tobago	6	
Czech Republic	102		Subtotal	66	0.3
Denmark	114		CENTRAL AMERICA		
Estonia	43		Belize	12	
Finland	158		El Salvador	1	
France	624		Nicaragua	2	
Germany	510		Panama	1	
Gibraltar	1		Subtotal	16	0.1
Greece	148		SOUTH AMERICA		
Hungary	54		Argentina	129	
Iceland	7		Bolivia	3	
Italy	193		Brazil	72	
Latvia	45		Chile	52	
Liechtenstein	1		Colombia	17	
Lithuania	43		Ecuador	8	
Luxembourg	29		Guyana	2	
Macedonia	7		Paraguay	8	
Malta	40		Peru	29	
Moldova	11		Suriname	6	
Monaco	1		Uruguay	26	
Netherlands	292		Venezuela	17	
Norway	135		Subtotal	369	1.9
Poland	210		ASIA PACIFIC		
Portugal	101		Australia	537	
Ireland	78		Cook Islands	1	
Romania	130		Fiji	12	
Russian Federation	111		Guam	1	
Serbia	50		Kiribati	1	
Slovakia	34		Marshall Islands	2	
Slovenia	35		New Caledonia	1	
Spain	159		New Zealand	155	
Sweden	239		Papua New Guinea	9	
Switzerland	137		Solomon Islands	4	
Turkey	302		Vanuatu	1	
Ukraine	59		Subtotal	724	3.7
United Kingdom	2,026		TOTAL QUALIFIED CIRCULATION		
Subtotal	6,968	35.1		19,830	100.0
AFRICA					
Algeria	8				
Angola	7				



7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	19,804	19,842	19,863	19,672	19,719	19,831
Qualified Non-Paid: _____	17,254	17,604	17,810	17,704	17,876	18,059
Qualified Paid: _____	2,550	2,238	2,053	1,968	1,843	1,772
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

9. ADDITIONAL DATA**PARAGRAPH 2:**

Additions and removals are not required for paid circulation.

PARAGRAPH 3b:

Business directories include 8 sources of circulation for quantities of 1 copy or -% to 3,407 copies or 17.2%, including Carroll Charts.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**8 PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

4. GEOGRAPHICAL BREAKOUT OF NON-QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

Region	Qualified Non-Paid	Region	Qualified Non-Paid
ASIA		Poland _____	2
China _____	3	Portugal _____	2
India _____	6	Russian Federation _____	11
Japan _____	1	Serbia _____	1
Korea - South _____	4	Spain _____	11
Pakistan _____	7	Sweden _____	3
Singapore _____	16	Switzerland _____	9
Taiwan _____	1	Turkey _____	2
Subtotal	38	United Kingdom _____	179
MIDDLE EAST		Subtotal	321
Iran _____	1	AFRICA	
Israel _____	35	Egypt _____	1
Kuwait _____	1	Kenya _____	1
Oman _____	1	Libya _____	1
Qatar _____	1	South Africa _____	8
United Arab Emirates _____	2	Subtotal	11
Subtotal	41	NORTH AMERICA	
EUROPE		Canada _____	10
Austria _____	1	United States Of America _____	236
Belgium _____	6	Subtotal	246
Bulgaria _____	2	SOUTH AMERICA	
Denmark _____	1	Brazil _____	3
Finland _____	5	Ecuador _____	1
France _____	15	Subtotal	4
Germany _____	17	ASIA PACIFIC	
Greece _____	2	Australia _____	7
Irish Republic _____	3	New Zealand _____	2
Italy _____	40	Subtotal	9
Luxembourg _____	1	TOTAL QUALIFIED CIRCULATION	670
Netherlands _____	6		
Norway _____	2		

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Janine Boxall, Publisher

Denise Allen, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	June 16, 2009
Country	United Kingdom
City	Surrey
Received by BPA Worldwide	June 16, 2009
Type	PJ
ID Number	I114POJ9